



7 Ways to Use Reprint Articles as an Affiliate Marketer

Many affiliate programs offer informative, yet promotional articles that you can publish and include your affiliate link. This is a great way not only to get word out about the product you're promoting, but to provide your readers with valuable content – letting them know you're a source of great information.

Here are 7 Quick Ideas for Publishing Reprint Articles:

- 1. Publish them on Your Blog:** Using reprint articles in your blog can be a great way to save time while providing valuable content to your readers. If your blog has a scheduling feature, you can load up a bunch of articles at once and have them publish automatically on a chosen schedule.
- 2. Use them in Email Newsletters:** Need extra content for your next newsletter issue? Add an article or two. You can even preload an autoresponder with a bunch of articles.
- 3. Bundle them into a Special Report:** You can bundle a dozen reprint articles into one report and give away the report as a gift or ethical bribe for signing up to your mailing list. Mark each article as a chapter and it's almost indistinguishable from a report written from front to back.
- 4. Create a Following:** As long as you provide great content on your website, you'll slowly start to build a following. Having a steady stream of reprint articles is a great way to do that without eating up all your time.
- 5. Increase Your Search Engine Rankings:** Another great way to use reprint articles is to leverage them to increase your search engine rankings. One of the best ways to rank well in search engines is to have high quality content on your website. Simply do some keyword research at Wordtracker.com and optimize the page for your chosen keyword phrase by adding a new title to the page, introductory paragraph and then posting the original article.
- 6. Print as an Offline Article:** Add articles to a customer newsletter, information packet, etc. and distribute them offline. You might want to register a special domain name to redirect your affiliate link through so that it's easy for your readers to type into the web browsers.

7. Use them on your Social Networking Page: Social networking sites like Squidoo allows members to publish lenses on different subjects. Enlighten your visitors with interesting content plus provide a link to your website. Or publish the article on your site and send a link out on Twitter.

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